

# Taxi Roof LED Display Triangle Design - XT SERIES

Taxi Mobile Advertising



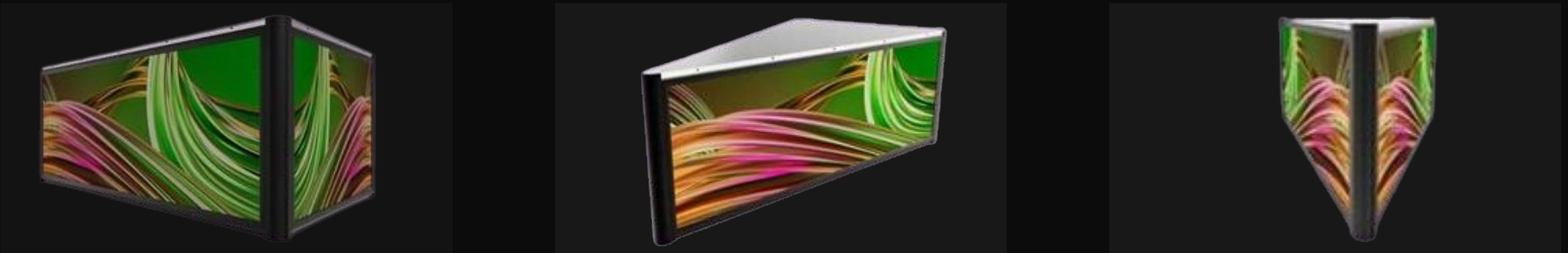
## Mobility generates value

Learoy Taxi Roof LED Display is a new mobile media platform that could display advertising and news coverage. Different from traditional media, XT SERIES display is able to switch ads intelligently according to location and traffic information through the built-in GPS module.



## Innovative triangle box design, high advertising exposure

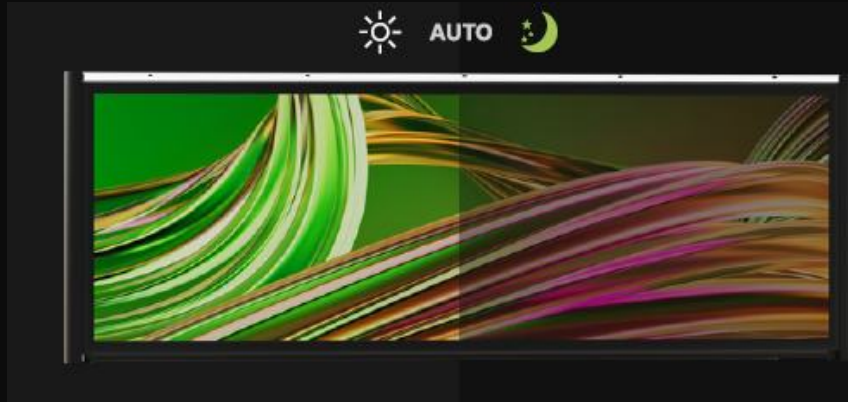
Low wind resistance, larger advertising display area, covering the audience behind the car compared to the double-sided display screen, the triangle display screen increases the viewing time of the rear view of the advertisement, and the advertising exposure benefit is doubled.





### Energy Efficient

Learoy LED Taxi Roof LED Display consumes 175W on average. Brightness is adjust intelligently by the built-in brightness sensor. During daytime, brightness is automatically increase up to maximum brightness. During nightttime, brightness is automatically decrease to save energy.



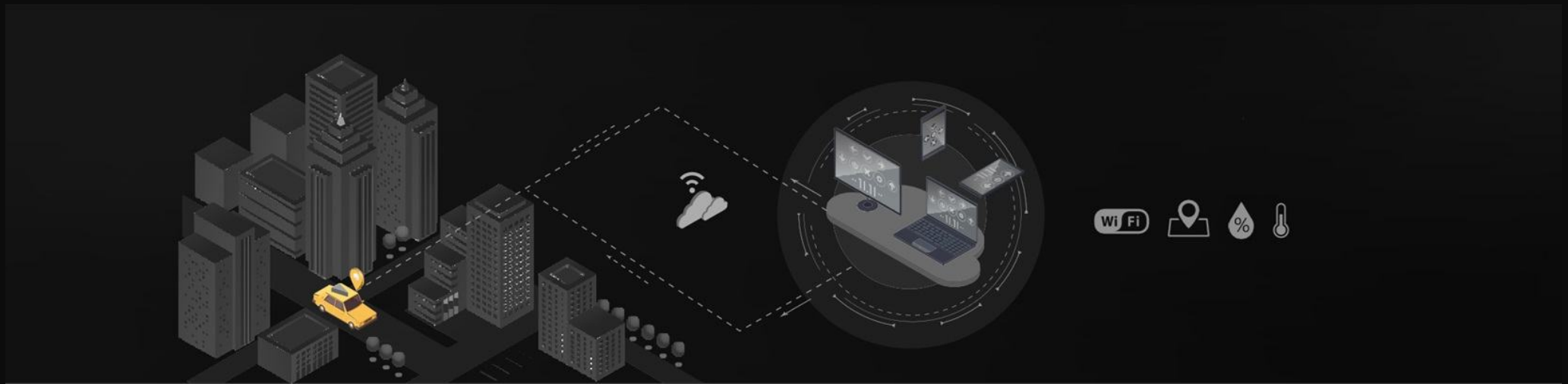
### Hight Ingress Protection

Ingress protection rating up to IP66, together with the transparent PC cover to protect diodes, XT SERIES display is totally weatherproof and shockproof. The power module embedded under the aluminum alloy, heat generated inside can be conducted through it. Learoy Taxi Roof LED Display also features electrostatic prevention and lighting protection to make it more durable for the long-term usage.



### Wireless and remote control, smart play list

All displays are able to be controlled by one terminal on mobile or phone, computer and iPad. The commercial display is subject to traffic and location, when a car enters a specific area with the Learoy Taxi Roof LED Display, the pointed commercial could automatically display the information.



## Specifications

Pixel Pitch (mm)	2.0	2.5	2.96
LED type	SMD	SMD	SMD
Led Screen panel dimension	960mmX320mmX2,320mmX320mm	960mmX320mmX2,320mmX320mm	960mmX320mmX2,480mmX320mm
Pixel density (pixel/m <sup>2</sup> )	147200	160000	114134
Module dimension (W*H)	240x320mm	240x320mm	240x320mm
Cabinet dimension (W*H*D)	1014x571x378mm	1014x571x378mm	1014x571x378mm
Cabinet resolution (W*H*Side)	480x160x2+240x160 pixels	384x128x2+192x128 pixels	320x108x2+160x108 pixels
Cabinet weight (Kg/unit)	22kg	22kg	22kg
Cabinet material	Aluminum	Aluminum	Aluminum
Access	Front access	Front access	Front access
Ingress protection	IP66	IP66	IP66
Brightness (nits/m <sup>2</sup> )	≥4500nits	≥4500nits	≥4500nits
Viewing angle	V140° H140°	V140° H140°	V140° H140°
Max. power consumption (W/m <sup>2</sup> )	380W/set	380W/set	380W/set
Ave. power consumption (W/m <sup>2</sup> )	175W/set	175W/set	175W/set
Input voltage	DC12V, (DC9~36V)	DC12V, (DC9~36V)	DC12V, (DC9~36V)
Refresh rate (Hz)	3840	3840	3840
LED lifespan (Hrs)	100000	100000	100000
Operation temperature (°C)	-40~75	-40~75	-40~75
Storage temperature (°C)	-40~80	-40~80	-40~80
Working humidity (RH)	0%~95%	0%~95%	0%~95%
Control PC	Asynchronizes with PC/Mobile/Labtop/PAD		
Control way	Andriod+4G+AP+WiFi+GPS+8GB Flash		
Control system	Windows, Andriod, Mac OS, Chrome		

Statement: The relevant parameters in the table are subject to real-time update, and the data is for reference only.  
Upgrade will be made without further notice.

### Learoy LED Display

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